Nov 10, 2010

In attendance: Susan, Nat, Dana, Shannon, Matthew, Quentin, Mary Anne, Sarah

Steve and Jonathan are out

PRODUCT

Mer shows Dave Wickland half hull models of CWM. They are determined to have some flaws which are likely fixable.

They could be sold in store if refined a bit. **Quentin to give suggestions to Mer.**

They are not of “owner” recognition caliber. **Dana to talk to Roger** about making one a month for the next year. Dana will ask price and schedule for delivery.

Dave Wickland whaleboat could be sold at store, but not for donors either.

Mounted Trunnels- **shipyard to produce different finishes**- trunnel oiled with varnished backing, etc.

Framed image of CWM from Museum’s Collection – **Nat to get Mer sizing.**

Framed copy of the CWM ship’s construction plan – **Nat to get Mer sizing.**

Pens- No more needed for ADV.

Maybe we should sell on website. Get higher quality pen to sell for $100 on our website, not through store. **Mer to investigate.**

**Mer will price out** business cards made with wood chunks on them.

Bits of wood:

Have a barrel at her launch that people can make a donation to take a piece.

Also do this at port stops.

WHALEBOATS:

NW School of Wooden Boat Building is interested in building one, but they need funding.

They also want to do sails (likely less expensive than other options)

Adam Green at Rocking the Boat is starting in the spring 2011.

John Brady at Independence is starting this fall.

**We need an agreement with Peter Kellogg and these guys.**

G&B- how does this work? Donors donate to us and we hire G&B to build a boat. This clears up the tax questions.

Taylor and Snediker may also have funding. It would work the same way.

**Matthew and Quentin to work on details**

Quentin to handle construction guidelines and relationship with builders.

Matthew and Nat handle money part and donor relations.

FILMING:

Mer sent around the final cut on campaign piece. Please comment.

Bailey Prior is now doing only 1 one-hour piece. He will also do podcasts.

It is exclusive. We cannot have anyone do documentary of over 10 minutes.

They have to work through Bailey if there is other interest.

**We need to look at online learning community project.** What about students making videos?

**Mer to talk to Bailey about it.**

**Mer will forward Bailey’s email about this around.**

Sarah S. is in the loop, but **Mer should tell Erin also.**

The contract is fully negotiated, but not signed yet.

MORGAN REFLECTIONS:

They are being completed. It is not The Log, but they are using that name. We have to be clear about how this is “inspired by” The Log

Glenn and Paul are editing and looking at content.

We will do 6 / year.

It will go on the web 6-8 weeks after it is sent out.

**Currently finalizing the list and printing it.**

SEA HISTORY:

No updates yet.

The challenge is just writing it. It must be unique to them. She wants exclusivity.

Matthew is point person.

PORT VISITS:

What are we thinking will happen?

We should have an exhibit to match each port that highlights that port’s connection to CWM.

Evening events every night for special folks.

Open to general public during the day

NB Whaling could have a special event on board to benefit their museum.

Sea Music in the evenings.

Reach out to Azorean community in NB.

We would rather find sponsorship than charge admission to board. Each port could have a different sponsor.

Perhaps charge admission in Provincetown, since it is such a transient (tourist) community.

Spread out evening events to others as well. If CCA is flotilla, then they could have the first night party onboard.

Look for foundations to underwrite the costs.

NEXT MEETING

Dec 1 12:30-2 in Finance